

## Fiscal Estimate - 2013 Session

☒ Original      ☐ Updated      ☐ Corrected      ☐ Supplemental

<b>LRB Number</b> <b>13-1463/1</b>	<b>Introduction Number</b> <b>AB-0088</b>	
<b>Description</b> Authorizing the village of Stockholm to become a premier resort area		
<b>Fiscal Effect</b>  <b>State:</b> <div style="display: flex; flex-wrap: wrap;"><div style="width: 33%;"><input type="checkbox"/> No State Fiscal Effect <input type="checkbox"/> Indeterminate <input type="checkbox"/> Increase Existing Appropriations <input type="checkbox"/> Decrease Existing Appropriations <input type="checkbox"/> Create New Appropriations</div><div style="width: 33%;"><input checked="" type="checkbox"/> Increase Existing Revenues <input type="checkbox"/> Decrease Existing Revenues</div><div style="width: 33%;"><input checked="" type="checkbox"/> Increase Costs - May be possible to absorb within agency's budget <div style="text-align: center;"><input checked="" type="checkbox"/> Yes      <input type="checkbox"/> No</div><input type="checkbox"/> Decrease Costs</div></div> <b>Local:</b> <div style="display: flex; flex-wrap: wrap;"><div style="width: 33%;"><input type="checkbox"/> No Local Government Costs <input type="checkbox"/> Indeterminate <div style="display: flex;"><div style="width: 50%;">1. <input type="checkbox"/> Increase Costs <div style="display: flex;"><input type="checkbox"/> Permissive    <input type="checkbox"/> Mandatory</div></div><div style="width: 50%;">2. <input type="checkbox"/> Decrease Costs <div style="display: flex;"><input type="checkbox"/> Permissive    <input type="checkbox"/> Mandatory</div></div></div><div style="width: 33%;"><div style="display: flex;"><div style="width: 50%;">3. <input checked="" type="checkbox"/> Increase Revenue <div style="display: flex;"><input checked="" type="checkbox"/> Permissive    <input type="checkbox"/> Mandatory</div></div><div style="width: 50%;">4. <input type="checkbox"/> Decrease Revenue <div style="display: flex;"><input type="checkbox"/> Permissive    <input type="checkbox"/> Mandatory</div></div></div><div style="width: 33%;"><b>5. Types of Local Government Units Affected</b> <div style="display: flex; flex-wrap: wrap;"><div style="width: 33%;"><input type="checkbox"/> Towns <input type="checkbox"/> Counties <input type="checkbox"/> School Districts</div><div style="width: 33%;"><input checked="" type="checkbox"/> Village <input type="checkbox"/> Others <input type="checkbox"/> WTCS Districts</div><div style="width: 33%;"><input type="checkbox"/> Cities</div></div></div></div></div></div>		
<b>Fund Sources Affected</b> <input type="checkbox"/> GPR <input type="checkbox"/> FED <input checked="" type="checkbox"/> PRO <input type="checkbox"/> PRS <input type="checkbox"/> SEG <input type="checkbox"/> SEGS 20.566 (1) (gf)		
<b>Affected Ch. 20 Appropriations</b>		
<b>Agency/Prepared By</b> DOR/ Robert Schmidt (608) 267-9892	<b>Authorized Signature</b> Paul Ziegler (608) 266-5773	<b>Date</b> 4/3/2013

## Fiscal Estimate Narratives

DOR 4/3/2013

LRB Number	13-1463/1	Introduction Number	AB-0088	Estimate Type	Original
<b>Description</b> Authorizing the village of Stockholm to become a premier resort area					

### Assumptions Used in Arriving at Fiscal Estimate

#### CURRENT LAW

The governing body of a municipality or county may, by two-thirds vote, enact an ordinance declaring that it is a "premier resort area" if a least 40% of the equalized value of taxable property within its borders can be classified as belonging to "tourism-related retailers". Under sec. 66.1113, a retailer is deemed to be a "tourism-related retailer" if, based on the classification system under the Standard Industrial Manual issued in 1987 by the U. S. Office of Management and Budget, the retailers sales place it in one of the following standard industrial codes (SIC): (a) 5331 – variety stores; (b) 5399 – miscellaneous general merchandise stores; (c) 5441 – candy, nut, and confectionary stores; (d) 5451 – dairy product stores, (e) 5461 – retail bakeries, (f) 5541 – gasoline service stations; (g) 5812 – eating places; (h) 5813 – drinking places; (i) 5912 – drug stores and proprietary stores; (j) 5921 – liquor stores; (k) 5941 – sporting good stores and bicycle shops, (l) 5946 – camera and photographic supply stores, (m) 5947 – gift, novelty, and souvenir shops, (n) 7011 – hotels and motels; (o) 7032 – sporting and recreational camps, (p) 7033 – recreational vehicle parks and campsites, (q) 7948 – racing, including racing track operations, (r) 7992 – public golf courses, (s) 7993 – coin-operated amusement devices, (t) 7996 – amusement parks, and (u) 7999- other amusement and recreational services.

Under sec. 77.994, a "premier resort area" tax may be imposed on sales that are subject to the state sales tax by retailers in the SIC codes noted in the paragraph above plus retailers in the following SIC codes: (a) 5311 – department stores, (b) 5499 – miscellaneous food stores, (b) 5611 – men's and boy's clothing and accessory stores, (d) 5651 – women's clothing stores, (e) 5632 – women's accessory and specialty stores, (e) 5641 – children's and infant's wear stores, (f) 5651 – family clothing stores, (g) 5661 – shoe stores. (h) 5699 – miscellaneous apparel and accessory stores, (i) 5942 – bookstores, (j) 5943 – stationery stores, (k) 5944 – jewelry stores, (l) 5945 – hobby, toy, and game shops, (m) 5948 – luggage and leather goods stores, (n) 5949 – sewing, needlework, and piece goods stores, (o) 5992 – florists, (p) 5993 – tobacco stores and stands, (q) 5994 – news dealers and newsstands, (r) 5999 – miscellaneous retail stores, (s) 7922 – theatrical producers and miscellaneous theatrical services (except motion pictures), (t) 7929 – bands, orchestras, actors, and other entertainers and entertainment groups, and (u) 7991 – physical fitness facilities.

The premier resort area tax can be imposed at a rate of 0.5%. (The Village of Lake Delton and the City of Wisconsin Dells may impose this tax at a rate of 1.0%.) The premier resort area tax is on sales only; it does not include a use tax. When a premier resort area tax is imposed, the municipality or county must notify the Department of Revenue (DOR) at least 120 days before the effective date of the tax. The tax may start on the first day of a calendar quarter. DOR retains 3.0% of premier resort area tax collections to cover its administrative costs.

Four municipalities have been allowed to declare themselves to a premier resort area and therefore impose the premier resort area despite not having sufficient commercial property to qualify. For the cities of Bayfield and Eagle River, the municipal boards approved resolutions to take advantage of the exception granted them by state law. For the Villages of Ephraim and Sister Bay, the designation as a premier resort area requires the approval of the municipal boards and voters at a referendum. Neither of these two villages has (as of date this fiscal note was written) enacted the tax.

#### PROPOSED LAW

Under the bill, the Village of Stockholm (Pepin County) may declare itself a premier resort area. The designation of the village as a premier resort area and the imposition of the premier resort area tax would require approval of both the Village Board and voters at a referendum. Two methodologies were utilized to estimate the amount of local revenue generated by a 0.5% premier resort tax in the Village of Stockholm.

Method 1: Pepin County imposes the 0.5% county sales tax. Remittances to the county in 2012 were \$415,160. Based on sales tax returns for businesses with sales in Pepin County, approximately 45% of taxable sales tax occur at businesses subject to the premier resort area tax. The Village of Stockholm's share of Pepin County's total commercial real estate was approximately 4.6% in 2012. Assuming taxable sales are proportional to commercial real estate, a 0.5% premier resort area tax in the Village of Stockholm is anticipated to generate \$9,000 on an annual basis.

Method 2: Premier resort tax distributions for the City of Bayfield totaled \$74,000 in 2012. The 2012 population estimates for the City of Bayfield and the Village of Stockholm are 488 and 66, respectively. Adjusting for the difference in population, a 0.5% premier resort area tax in the Village of Stockholm is anticipated to generate \$10,000 on an annual basis.

The Department's costs would be absorbed by the 3.0% of collections it would retain to administer this tax.

### **Long-Range Fiscal Implications**

## Fiscal Estimate Worksheet - 2013 Session

Detailed Estimate of Annual Fiscal Effect



Original



Updated



Corrected



Supplemental

<b>LRB Number</b> <b>13-1463/1</b>	<b>Introduction Number</b> <b>AB-0088</b>	
<b>Description</b> Authorizing the village of Stockholm to become a premier resort area		
<b>I. One-time Costs or Revenue Impacts for State and/or Local Government (do not include in annualized fiscal effect):</b>		
<b>II. Annualized Costs:</b>	<b>Annualized Fiscal Impact on funds from:</b>	
	Increased Costs	Decreased Costs
<b>A. State Costs by Category</b>		
State Operations - Salaries and Fringes	\$	\$
(FTE Position Changes)		
State Operations - Other Costs		
Local Assistance		
Aids to Individuals or Organizations		
<b>TOTAL State Costs by Category</b>	<b>\$</b>	<b>\$</b>
<b>B. State Costs by Source of Funds</b>		
GPR		
FED		
PRO/PRS		
SEG/SEG-S		
<b>III. State Revenues - Complete this only when proposal will increase or decrease state revenues (e.g., tax increase, decrease in license fee, ets.)</b>		
	Increased Rev	Decreased Rev
GPR Taxes	\$	\$
GPR Earned		
FED		
PRO/PRS		
SEG/SEG-S		
<b>TOTAL State Revenues</b>	<b>\$</b>	<b>\$</b>
<b>NET ANNUALIZED FISCAL IMPACT</b>		
	<u>State</u>	<u>Local</u>
NET CHANGE IN COSTS	\$	\$
NET CHANGE IN REVENUE	\$	\$see text
<b>Agency/Prepared By</b>	<b>Authorized Signature</b>	<b>Date</b>
DOR/ Robert Schmidt (608) 267-9892	Paul Ziegler (608) 266-5773	4/3/2013